

Collin McKinney Digital Storytelling Festival Rubric

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|------------------|--|---|--|---|---------------|
| School Name: | | | | | Teacher Name: |
| Team Members: | | | | | |
| Category | 20 | 15 | 10 | 5 | Subtotal: |
| Content | Establishes a purpose early on and maintain a clear focus throughout the presentation | Establish a purpose early on and maintains focus for most of the presentation | There are a few lapses in focus, but the purpose is fairly clear in presentation | It is difficult to understand the focus and purpose of presentation | |
| Creativity | Complete originality in composition and delivery, strong evidence of critical thinking skills | 1 element is not original in composition and delivery, some evidence of critical thinking skills | 2 elements are not original in composition and delivery, little evidence of critical thinking skills | 3 or more elements are not original in composition and delivery, no evidence of critical thinking skills | |
| Storyboard | Complete and detailed evidence of planning throughout the entire storyboard including sketches, sequencing, pacing and consistent storytelling | Evidence of planning through most of storyboard including, sketches, sequencing, pacing, and storytelling | Evidence of planning through some of storyboard including sketches, sequencing, pacing, and storytelling | Little or no evidence of planning including minimally completed sketches, sequencing, pacing, and storytelling | |
| Digital Elements | Strong use of quality of sound, quality of text, and quality graphics adding overall impact of the presentation | Some elements of quality sound, quality text, and quality graphics adding overall impact to presentation | Very few elements of quality of sound, quality text, and quality graphics adding overall impact to presentation | Little or no elements of quality of sound, quality text, and quality graphics adding overall impact to presentation | |
| Self-Reflection | Work was equally shared among all group members and ideas/persons were treated with respect all of the time | Work was mostly shared among group members and ideas/persons were treated with respect most of the time | Work was completed by one member of the group members and ideas/persons were treated with respect very few moments | Some of the work was not completed by the due to lack of respect and was evident during group interaction | |

TOTAL Score: _____